

1fx sol

Customizable AI Trading

1fxsol.com



Industry Problems

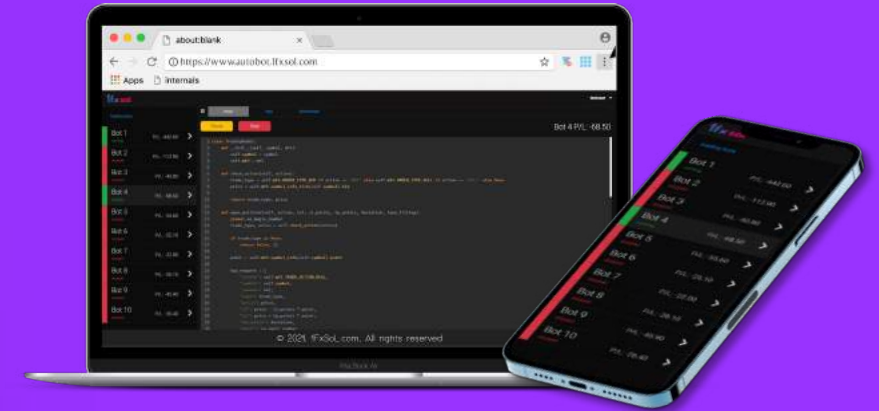
Traditional manual trading

Complexity of trading platforms such as Metatrader and complex setup of bot trading.

Time consumption in setting up online trading servers.

Cost of Scalability

Powerful, Smart & Secure Solution



1fxsol Solution

Artificial Intelligence analyzes historical data and performs trading based on predictions

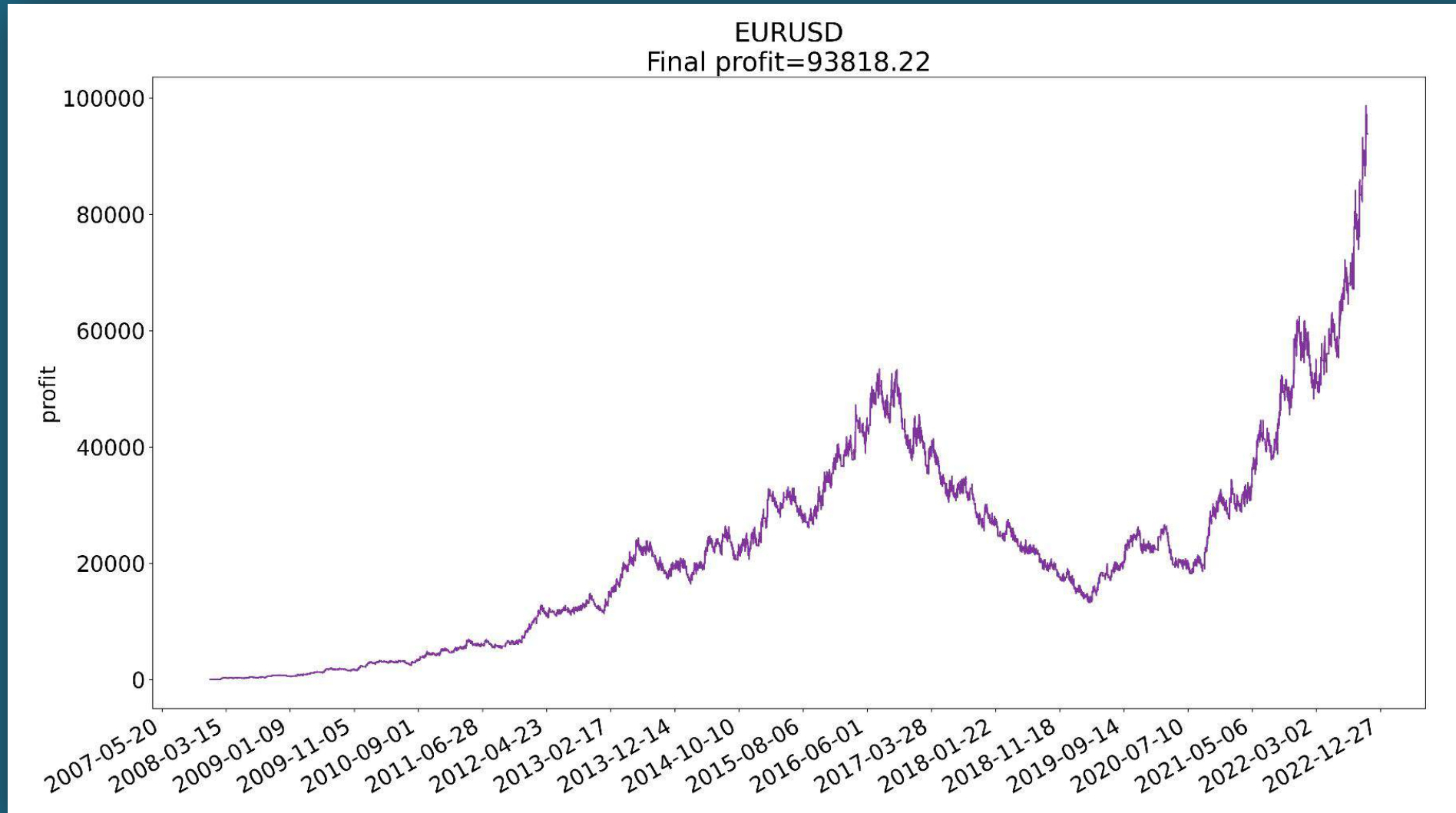
SaaS solution —accessible through mobile devices, **anytime and anywhere**

Simplified trading experience.



Backtesting

How our algorithmic trading robots perform on historical data.



Founding Team

A highly **experienced** team with different areas of **expertise**



Andreas Andri
CEO

An accomplished professional with 20 years of experience in the FX trading field with exceptional aptitude in solving industry gaps and strategizing market opportunity



Giancarlo Caputi
COO

Business leader with a profound knowledge in high-tech solutions and proven track record of winning new business and cultivating lucrative partnerships



Milan Kazarka
CIO

Product development maven with a creative articulation and extensive technological knowledge in the banking and software space



Martin Gergel
CTO

Full-stack developer utilizing cutting-edge technologies to build disruptive and innovative products

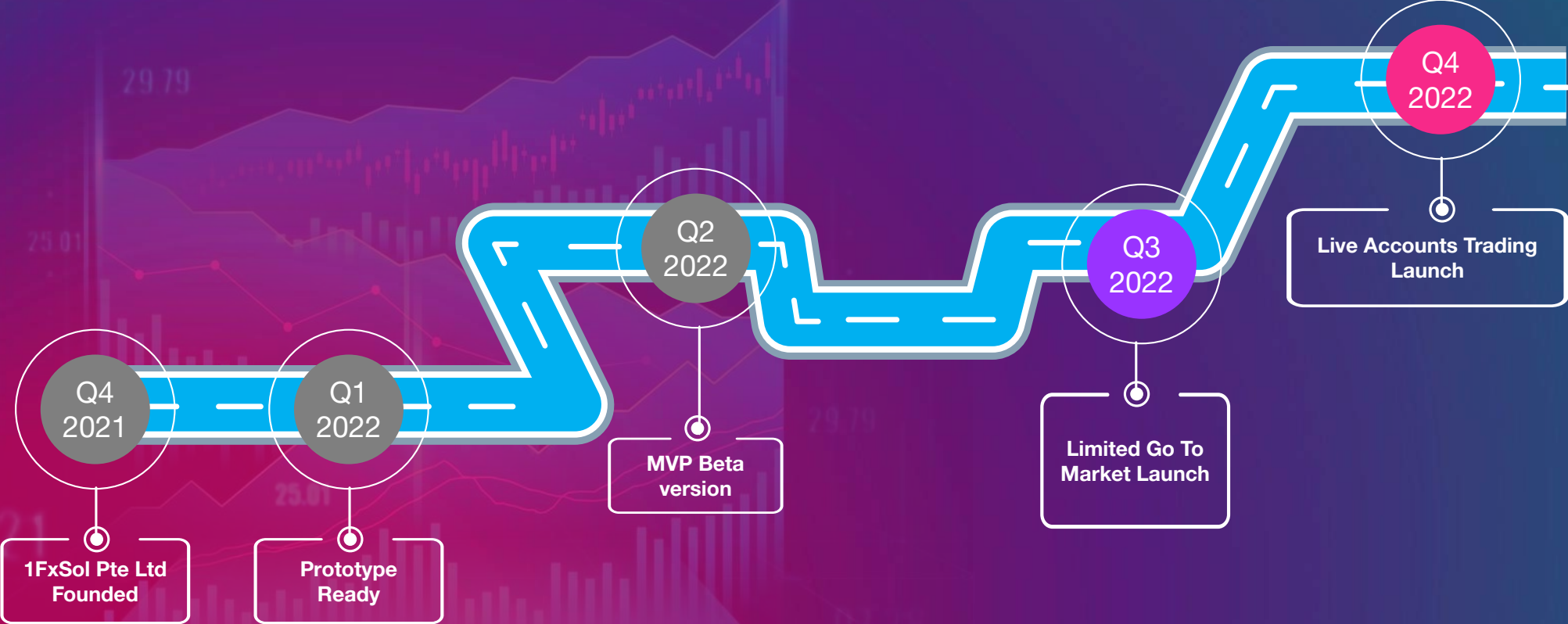


Sasha Josri
CCO

Millennial female techpreneur, published author, and PR expert with a flare in C-suite level and investor relations management



Milestones



Market Opportunities

Largest Financial Centres

#1 London - #2 New York - #3 Singapore
Forwards \$1 trillion, Foreign Exchange Swaps \$3.2 trillion, Currency Swaps \$108 Bn

6.6
US\$ Trillion

The worldwide 2022 forex

market is worth. \$6.6 trillion on average every day is traded on foreign exchange markets.

2.4
US\$ Quadrillion

The Most popular trades

Spot forex is the most popular asset class with \$2 trillion worth of spot transactions traded daily in foreign exchange markets

2
US\$ Trillion

\$6.6 Tn

Global Forex Markets 2022

TAM
13.9 Million Traders

\$363 Bn

Retail Forex Trading Segment

SAM
748 K Traders
(share 5.5%)

\$18 Bn

Market Fit

SOM
134 K Traders
(users)

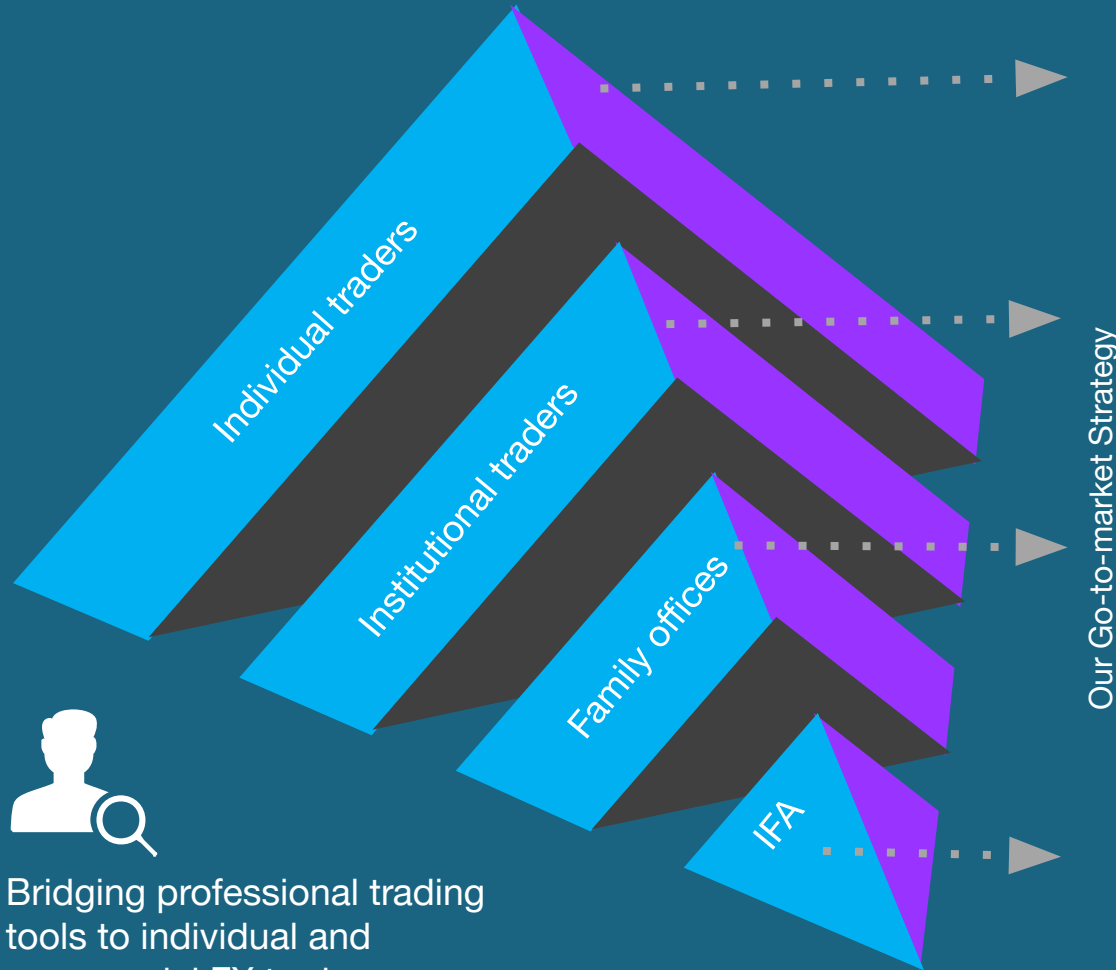
Competition

Platform	1FxSol	Tradeworks	Silicon Signal	QuoreaFX
Customizable Strategy	✓			
Platform transparency	✓		Needs additional tools	
Auto sync with trading terminal	✓		Needs additional tools	
Mobile terminal	✓	✓		✓
AI Backtesting	✓			✓

Customers Acquisition



Historic relationships from over 20 years of FinTech experience on top of aggressive online advertising and marketing through our extensive networks



Our Go-to-market Strategy

- Word of Mouth
- Search Engine Marketing
- Digital Advertising
- 1FxSol Web & Blog
- Content Marketing
- 1FxSol Support
- 1FxSol Events
- Partners and Affiliates

Casting a very wide net

Media : Social Media, Web, Blog, Landing Pages

Advertising : GoogleAds, Twitter, Instagram, Facebook, Youtube, TikTok

Content Marketing : Podcast, Features, BannerAds, Article, AdsClips

Sponsorships : Workshop, Talkshow, Endorsement, Collaboration, Brand Ambassador, Partnership



Bridging professional trading tools to individual and commercial FX traders



Investment

25% OPEX

Expansion of operations, digital technology and product development



25% Technology

Development of AI technology, cloud infrastructure and equipment



1fxsol

10% Talents

Expansion of team personnel, development of talent capacity and capability, strategic development of the organization



40% Marketing

Sales team expansion, marketing & service support





Thank You

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